



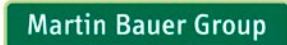
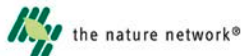


Agenda: 7th Annual AHPA Botanical Congress in Cooperation with ABC

SATURDAY, NOVEMBER 10 • 7:30AM-5PM • SUPPLYSIDE WEST • MANDALAY BAY CONVENTION CENTER • ISLANDER I

Time	Session	Moderator / Presenter
7:30-8am	Registration and Continental Breakfast	
8-8:15am	Welcome and Introduction	Michael McGuffin, AHPA; Mark Blumenthal, ABC
8:15-9am	FDA Industry Update A look at current topics affecting the industry, such as cannabis, and how other key topics might impact the industry and its method of conducting business.	Introduction: Michael McGuffin, AHPA Presenter: TBD Sponsor: 
9:05-10:05am	Keynote Presentation The groundbreaking practice of Traditional East Asian Medicine being incorporated into The Cleveland Clinic Wellness Institute's dispensary.	Presenter: Galina Roofener, LAc, The Cleveland Clinic Sponsor: 
10:10-10:40am	Break Network with tabletop sponsors and view scientific posters.	
Transition to Cannabis/CBD/Hemp Breakout Sessions – Part I (Regulatory & Legal Focus) [Breakout schedule listed below]		

Sponsors:






10:40-11:50am	<p>Money and the Marketplace The state of the economy is ever present in the news cycle, and increasingly on the minds of consumers. Its effects on the marketplace are farther reaching than generally discussed, influenced by investor expectations, mergers & acquisitions, and consolidation. How does this impact the industry? How does it mesh with consumer expectations? We'll look at the big picture.</p>	Presenters: William Hood , William Hood & Company; Diane Ray , Natural Marketing Institute
11:55am-12:55pm	<p>Current Legal and Regulatory Challenges within the Dietary Supplements Industry This session will highlight legal and regulatory challenges affecting the sports nutrition sector. The composition and identity of multi-ingredient products by input will also be covered.</p>	Presenters: Jonathan Manfre, Esq. , Collins Gann McCloskey & Barry PLLC; Anthony Young, Esq. , Kleinfeld, Kaplan and Becker LLP Sponsor: 
1-2:30pm	<p>Lunch + Presentation The lunch presentation will focus on the midterm elections and what effect its outcome will have on the dietary supplements industry.</p>	Presenter: Helena Bottemiller Evich , POLITICO Pro (INVITED) Sponsor:  ALKEMIST LABS
Transition to Cannabis/CBD/Hemp Breakout Sessions – Part II (Cultivation, Manufacturing & Compliance Focus) [Breakout schedule listed below]		
2:30-3:30pm	<p>Sustainability and Ethical Sourcing of Botanicals Sponsors:  indena®  NATUREX FROM NATURE TO YOU</p>	Moderator: Naturex representative Presenters: Josef Brinckmann , Traditional Medicinals Inc. (INVITED); Anastasiya Timoshyna , TRAFFIC Int'l. (INVITED)


Sponsors:





3:35-3:50pm	Break Network with tabletop sponsors and view scientific posters.	
3:50-4:45pm	Safety Assessment of Botanicals Throughout Product Lifecycle Various challenges exist when conducting post-market safety assessments for botanical products, including the potential complexity of marketed substances and the common practice of using more than one substance concomitantly. Experts will discuss various considerations to support a comprehensive framework for assessing complex product use in the interest of consumer safety.	Moderator: Herbalife representative Presenters: Kristy Appelhans, MS, ND , Herbalife Nutrition; Daniel Marsman, DVM, Ph.D. , Procter & Gamble Sponsor: 
4:50-5pm	Closing Remarks / Overview / Adjournment	Michael McGuffin, AHPA; Mark Blumenthal, ABC

Breakout Agenda

Time	Session	Moderator / Presenter
10:40am-12:55pm	Regulatory and Legal Track to Cover Cannabis, CBD and Hemp Topics to include: <ul style="list-style-type: none"> • Hemp Farming Act implications • Federal status and the CSA Schedules • FDA perspective and the Epidiolex Clinical Program • The Canadian scheme 	Moderator: Rend Al-Mondhiry, Esq. , Amin Talati & Upadhye, LLP Presenter: Lex Pelger , Bluebird Botanicals Presenter: Bob Hoban, Esq. or Garrett Graff, Esq. , Hoban Law Group (INVITED) Presenter: Hunter Land , GW Pharmaceuticals Presenter: Jeremy Melanson, Ph.D. , National Research Council of Canada (INVITED)
1-2:30pm	Lunch + Presentation The lunch presentation will focus on the midterm elections and what effect its outcome will have on the dietary supplements industry.	Presenter: Helena Bottemiller Evich , POLITICO Pro (INVITED) Sponsor:  ALKEMIST LABS

Sponsors:





2:30-3:30pm	Cultivation, Manufacturing & Compliance Track to Cover Cannabis, CBD and Hemp Topics include: <ul style="list-style-type: none"> • Growing hemp in the U.S. • cGMP compliance – 21 CFR 111 	Moderator: Josh Hendrix , CV Sciences Presenter: Dean Cirotta , EAS Consulting Group, LLC
3:35-3:50pm	Break Network with tabletop sponsors and view scientific posters.	
3:50-4:55pm	Cultivation, Manufacturing & Compliance Track to Cover Cannabis, CBD and Hemp continued Topics to include: <ul style="list-style-type: none"> • Testing lab perspective and challenges • Product formulation and labeling 	Moderator: Rend Al-Mondhiry, Esq. , Amin Talati & Upadhye, LLP Presenter: Roger Brauning , A2LA
5pm	Closing Remarks / Overview / Adjournment	Jane Wilson , American Herbal Products Association (AHPA)

**Agenda subject to change*

Sponsors:

