

A large, solid orange circle is positioned in the upper left quadrant of the page. It contains white text centered within it.

AHPA
SPORTS NUTRITION
COMMITTEE
Est. 2010

The background of the lower half of the page is a grayscale, high-angle photograph of various pieces of gym equipment, including dumbbells, barbells, and weight plates, arranged in a somewhat chaotic but organized manner.

GAME ON!

Join AHPA's Sports Nutrition Team

10 Years of
Industry
Leadership

>50 Brands
and
Suppliers

4 Continents
of
Membership

If Your Business is Sports Nutrition, You Need AHPA!



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The AHPA Sports Nutrition Committee

AHPA and Sports Nutrition: Scoring Points!

- Indispensable for everyone in the category involving protein, amino acids, creatine, and other performance and fitness topics.
- The Sports Nutrition Committee develops policies that benefit the entire sports category by assembling the best experts in a consensus process to address a variety of labeling and manufacturing issues.
- AHPA excels at knowing and understanding the regulatory environment of our industry.
- The committee consists of sports nutrition leadership working together to solve issues before they become issues.
- Our members include the most influential companies and legal partners working to promote and protect the responsible commerce of products marketed for sports nutrition.
- The collective resources available to AHPA members include significant regulatory and legal compliance expertise to help you protect and grow your company.
- Presenting the first of its kind - Sports Nutrition Congress.

Sports Nutrition Advocacy Beyond Herbs

The action-oriented, collaborative AHPA Sports Nutrition Committee is beneficial for everyone in the category. This committee approaches issues from a broad and thorough perspective, with the industry-leading sports nutrition brands, manufacturers, suppliers, legal firms, etc., working together to level the playing field and strengthen the category.

While AHPA usually focuses on the history, science and regulation of botanicals, its scope of work has significant influence on non-herbal dietary supplements, specifically in a category that works hard to maintain credibility. AHPA excels at knowing and understanding the regulatory environment of our industry.





Action-Oriented Approach to Industry Issues

We're at the forefront of industry guidance statements for brands, service providers, and ingredient companies. We address issues related to supply chain, finished goods, FDA labeling compliance, truth in marketing, and more. One of the first orders of business at every meeting is asking the question "does anybody see anything going on we need to talk about?" The committee consists of sports nutrition leadership working together to solve issues before they become issues. Membership ensures you're part of this team, true leaders in the sport nutrition industry.



Developing Category-Defining Policies

The Sports Nutrition Committee develops policies that benefit the entire sports category by assembling the best experts in a consensus process to address a variety of labeling and manufacturing issues, for example:

- **Labeling of Protein in Food and Dietary Supplements**

This policy was initiated by companies that market protein products. Committee members worked to create consistent product labeling where existing FDA regulations lacked clarity.

- **Slack-Fill Guidance**

AHPA's slack-fill guidance provides best practices for industry to help companies ensure that packaging accurately informs consumers about the quantity of product in containers and complies with relevant federal regulations.

- **Label Guidance**

- **Sports Nutrition Congress**



Developing Category-Defining Policies

Our members include the most influential companies and legal partners working to promote and protect the responsible commerce of sports nutrition products: legislative and regulatory experts, laboratory personnel, attorneys, insurance agents, and QA/QC managers. Not only does this committee offer great networking with industry leaders, it's a seat at the table developing policies and best practices. Many domestic issues translate globally, so we have world-wide impact.

KeepSupplementsClean.org

We work to protect category credibility: AHPA maintains the KeepSupplementsClean.org website to keep the dietary supplement industry and its consumers informed on issues related to illegal, tainted products that are being sold as “dietary supplements.”





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AHPA Sports Nutrition Committee, Est. 2010

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